

Gaurav Mishra

UX Architect

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www.gauravmishra.com

Portfolio

<http://bit.ly/GM-portfolio>

<http://bit.ly/CS-POS>

<http://bit.ly/GM-Portfolio-2>

For over 15yrs I have worked with diverse teams in organization & helped in transformation of organization's service by design & development practices. I have a good understanding of the design as well as the technology. And how to marry them together in the product & services life cycle. I have more than a decade of experience in Front end development and UX design. I have led various teams on the front of the Front-end development & UX design practices in various Product & Service based organizations.

I have worked on enterprise software design for Banking & Finance, Hospitality, Travel & Tourism, E-commerce, ERP & Retail domain etc. Comfortable with SDLC, Agile methodology, Design sprints, Lean UX and Design thinking. I have been lucky to play the role of Technical Reviewer for many titles released by Apress Publishing house (US) and Packt.

[Pro HTML5 with CSS, JavaScript, and Multimedia](#)

[Pro HTML5 Games](#)

[Decoupling Drupal](#)

[Becoming Agile software Architect \(Packt\)](#)

SKILLS

Product UX Design, User Research, Sketching, Wireframe (Balsamiq)

Prototyping, Information Architecture, Visual Design (via illustrator / Photoshop / Sketch / XD / Figma)

Usability Testing, Interaction Design, Data Visualization, Mentoring

HTML5, CSS3, jQuery, Javascript, ES6, Front End, Drupal & Wordpress.

Bootstrap, Flat UI Design, React.js, Vue.js, Angular, Sencha, Dojo.

Material Design, Responsive web design, Adaptive design.

Decoupled Architecture, Web-services (Rest API), Micro services. Tortoise SVN, GIT, Sound & video editing, Flash & Action scripting, 3d modeling.

WORK EXPERIENCE

Invenio Business Solutions, Noida — UX Architect

July 2021 – Present

Helping a public sector oriented organization in implementation of Design culture & strengthening of UX team & practices

- Working with projects related to Tax authorities in Public sector and Media entertainment
- Participating in Pre Sales and estimation for UX efforts
- Managing team of UX researchers, designer and public sector contractor for deliveries
- Review of Design deliveries and feedback to senior and mid level designers, consultants
- Devising new methods to streamline deliveries across various projects & managing of efforts
- Developing the plan and strategy from UX research and embedding it into work culture rather than a siloed approach.
- Partnering with CTO, SVPs, Architects & BU leaders to lead the organization in the next growth phase.

Data Nova India Pvt. Ltd., Noida — Design Manager (UX Architect) & Training head

April 2017 – July 2021

Data Nova India provides technology solutions and services to [Data Nova AS](#), which is a major player in Norway and provides service to neighboring European countries.

- Responsible for Product features value additions and Roadmap for existing and upcoming products.
- Redesigning the UX for product on ERP and Retail desktop-based products, Web, Mobile & PDA solutions.
- Data Nova IZI POS <https://appadvice.com/app/data-nova-izi/1463390049>
- Mobile apps [AM Kantine](#) (Museum of Archeology) & [Klatreverket](#)
- Setting the UX design direction for WebERP & product features conceptualization from ground up to delivery.
- Worked and ideation on various prototype, wireframe and visual design for various customer facing products from research to the product launch.
- Contributed in the formation & formed a mobile team consisting of iOS and Android developers.
- Launched different courses in house E-learning platform for organization growth and development.
- Working with different teams and coordinating with in-house and remote teams in Oslo Norway to get stuff done.

PAST WORK EXPERIENCE

1. **TransOrg, Gurgaon** — Design Manager & UI dev. (April 2016 – March 2017)

Client: American Express, Gurgaon

Domain: Data Analytics

April 2016-June 2016

- Worked as UX Designer consultant (April 2016-June 2016) for Digital Strategy and Insights Team at American Express, Gurgaon.
- Used paper prototyping approach (quick and dirty) for initial design phase and later refined the design based on the stakeholder interview and business personas.
- Helped the Digital strategy & Insights team to consume high level information from the business analytics dashboard designed and conceptualized.
- These dashboards aimed to help AMEX directors to gauge market segments around the world and strategic actions to set directions for business.

Client: MyTrustedDoctor

Domain: Healthcare

July 2016-March 2017

(UX Designer and Technical architect)

<http://mytrusteddr.com/>

- Working in the role of more usability oriented - JS developer for the Web platform aimed at Health care focused to reform the healthcare practices and policies in the US.
Created the high-fidelity prototype for iPhone app, visual design and style guide.
Helped the team to fill in the functionality as technical architect (UI), helping java developers in UI issues and crafted crucial user interactions.

2. **HotelSoft Inc, Bangalore** — Lead UI & UX Designer (August 2015 – March 2016)

- Worked with the React.js, developed basic UI Components for the product (Rzr RMS).
Development based on Node.js, NPM, Grunt
- Product Prototyping based on user stories for Hotel's Booking Engine.
- Created prototype and responsible for product look and feel, did Visual Design for the Product Spydr.
- Worked with the product Rzr which is a [Revenue management software](#)

3. **Nucleus Software, Noida** — Sr. Lead Product Engineering (Usability)

(November 2012 - July 2015)

- Worked on Product UI and implemented interaction via design and UI engineering practices on Nucleus Flagship product's [Finnone Neo](#). (Product for BFSI domain). Technologies: Spring framework, Java, D3.js, Bootstrap, Maven.
- Lead the UI & UX team. I took care of Product Usability and guided my team from inception to product going LIVE!
- Designed Team T-shirt (CASDEV) for team spirit and motivation for product innovation and launch. <http://bit.ly/1oZkx6I>

4. **OSSCube, Noida** — Lead UI Developer & UX Head

(August 2010 – October 2012)

- Lead the UI & UX team of the organization. Worked on Drupal 5, Drupal 6 and Drupal 7.
- Responsible for UI+UX design deliverables in terms of static and interactive wireframes, concept design (PSD), front end development, Drupal theming.
- Worked as manager as well as individual contributor with the above task.
- Project worked for: [kabbalah.com](#), [stevenshell.com](#), [karshhagan.com](#) (Event CMS), Shaklee.com
- CMS based Search engine project for Make My Trip
<https://www.makemytrip.com/hotels/>
<https://www.makemytrip.com/bus-tickets/>
<https://www.makemytrip.com/flights/>
- Two times star speaker in OSI Days 2010 (Chennai), OSI Days 2011 and in house trainer for Front end and Design.
- Worked for clients from the US, UK, France, Middle East and India.
- Drupal 7 theming workshop talk in IIT Delhi on Drupal 7 release party
<https://gauravmishra.com/post/66362137828/drupal-7-release-party>

5. **Axelerant, Delhi** — Lead UI Developer & Creative Lead

(October 2007 - July 2010)

- Build and Lead the UI dev team for an award-winning work in US markets. Begin my journey with Drupal 5 for MNN.com <https://gauravmishra.com/post/477133265/mnn-com-award-winning-work>
- Presented in IIT & in Local meetups on 3d modeling and animation by Blender 3d.
- Performed the Cross browser compliant coding and debugging
- (IE6+, Chrome, FF, Safari, Opera) [MNN.com](#) (Venture of Chuck Leavell from Rolling stone music band. Acquired by Treehugger in 2020) [Edgecappartners.com](#) [GCapp.org](#) (Jane Fonda's Oscar Award Winning Actress Venture) [MyGivingPoint.org](#) [Atlantaeq.com](#) [Cmtagency.com](#)
Snapshot https://gauravmishra.com/private/338941627/tumblr_kwdzo3ikyJ1qaj4n3

Netlink Animation Studios, Gurgaon — Design Architect Multimedia

(April 2007 - October 2007)

Indoasian Fusegear Limited, Noida — 3D Modeler

(October 2006 - April 2007)

AWARDS

- Team Award - The Power of One (2015)
- ICON Award (2014)
- Web Awards (2009)
- Webby honoree (2009)

EDUCATIONAL BACKGROUND

- B. Tech (IT) 2002–2006, 70%
- 12th 2000-2001, 74.2%
- 10th 1998-1999, 86.6%

CERTIFICATIONS

Enterprise Design Thinking Practitioner (IBM) <http://bit.ly/DesignThinkingPractitioner>

AWS Partner: SAP on AWS (Business) <https://bit.ly/aws-sap-business>

Foundation in Design Thinking by IDEO <https://bit.ly/IDEO-DesignThinking>

Principles of Reactive Architecture <https://bit.ly/3j6blNg>

Design Kit – The Course for Human Centered Design (IDEO & ACUMEN+) <http://bit.ly/2auoZtQ>

Mobile UX Design (Interaction Design Foundation) <http://bit.ly/29XcXZ9>

UX & Web Design Master Course <http://bit.ly/joe-natoli-give-good-ux>

HOBBIES

Reading books, Photography, Bird watching